

**MASTER SIGN PLAN AMENDMENT APPLICATION**  
**VILLAGE OF MACKINAW CITY**  
**102 S. Huron Avenue, Mackinaw City, MI 49701**

Applicant/Owner Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone no: \_\_\_\_\_ Cell: \_\_\_\_\_

Business name: \_\_\_\_\_

Business address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business phone: \_\_\_\_\_ Fax no. \_\_\_\_\_

Address location for new signage: \_\_\_\_\_

Total existing signage currently located at requesting address: \_\_\_\_\_

Square footage of new signage requested at each address: \_\_\_\_\_

Number of new signs requested at each address: \_\_\_\_\_

Explain how the signage requested meets the intent of the Master Sign Plan.

1. The proposed deviations are the minimum necessary to create readable signs from the right-of-way providing direct vehicular access based on traffic speed and pattern in the area of the subject project:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. The signs are in character and are consistent with existing uses in the area of the subject property:

\_\_\_\_\_  
\_\_\_\_\_

Provide drawing of proposed sign with square footage, shape and color.

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Property Owner

Print Name: \_\_\_\_\_

\*\*\*\*\* FOR VILLAGE USE ONLY \*\*\*\*\*

Maximum square footage of total signage allowed by Ordinance: \_\_\_\_\_

Existing signage approved with any amendments: \_\_\_\_\_

New signage square foot requested: \_\_\_\_\_

Number of new signs requested: \_\_\_\_\_

Total square footage approved with amendment to Master Sign Plan: \_\_\_\_\_

Village Council  approval  denial dated: \_\_\_\_\_

Signature of Village Staff: \_\_\_\_\_ Date: \_\_\_\_\_